National Eastern Tech-Transfer Center
International Eco-system Construction

Aalborg, Denmark
Who is NETC
What can we do
How we operate internationally
Future potential of cooperation
WHO IS NETC

National Eastern Tech-Transfer Center (NETC) is established by the Ministry of Science and Technology and Shanghai Municipal People’s Government, Science and Technology Commission of Shanghai Municipality and Shanghai Technology Innovation Center on Apr. 23, 2015.

Mr. Wan Gang, vice president of the Chinese People's Political Consultative Conference (CPPCC), Minister of science and technology and Mr. Zhou Bo, vice mayor of Shanghai, jointly inaugurated NETC.
On December 6, 2018, at 15:20 local time in Copenhagen, the NETC Nordic Innovation Center was officially inaugurated in the city of Aalborg.

The unveiling ceremony was attended by the Mayor of Aalborg, Thomas Kastrup-Larsen, the Director of Commerce and Innovation of Aalborg, Tonny Thorup, and the Assistant President of NETC, Lu Jijun.
STRATEGIC DISTRIBUTION: ONE BODY WITH TWO WINGS

Incubation service
- Founding mechanism of nursery-incubator-accelerating chain
- China's largest incubator
- The global hatching area is more than 1 million square meters
- 10 incubation parks

Shanghai Tech-Transfer Platform
- Government endorsement
- Serve the Yangtze River Delta region

Science and technology finance
- 9 financial companies
- 3 science innovation investment funds
- Small loan company
- Investment company
- Financial leasing company

Policy
Industry
Service
Achievement
Talent
Finance
WHAT CAN WE DO

Professional service

8 basic services

- Big data
- Law
- Talents
- Meetings
- Technical cooperation
- Intellectual property right
- Consultation
- Finance

Resource aggregation

- 20 years + campus operation
- Cultivate 5000 + enterprises
- Government resources
- 500 + mentors & experts
- 20 + listed companies

Cultivate 5000 + enterprises

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Cultivate 5000 + enterprises

Government resources

500 + mentors & experts

20 + listed companies
FUNCTIONAL PLATFORM OF SCI-TECH ACHIEVEMENTS TRANSFORMATION SERVICE

Integrate key resource factor with global vision and international standard

To collect, process and disseminate achievement data

To meet the requirements of enterprise sci-tech achievements transformation

To cultivate institutions to meet business requirements

Achievements

Capital

Ability

Achievements Database

innovation cooperation Service Platform

Service Institutions

To meet the requirements of enterprise sci-tech achievements transformation

Date support

Business channel and resources

Transaction demand

Achievements demand

Result and evaluation information

Professional Ability of Service Organization

Integration & Collaboration

Sharing & Circulation

Standardization of Achievement Data

Fair & Value Added

Integration & Collaboration

Transaction demand

Achievements demand

Result and evaluation information

Professional Ability of Service Organization

Integration & Collaboration

Sharing & Circulation

Standardization of Achievement Data
CURRENT ACHIEVEMENTS

- Around the construction of functional platform, NETC has completed the construction of **10 overseas sub-centers and 15 domestic sub-centers**;
- A total of **434 technical brokers** were trained by NETC;
- Entered **7588 items of expert information**;
- Brought together **352 science and technology enterprises and 181 science and technology intermediary service organizations**
HOW WE OPERATE INTERNATIONALY

DATA BANK

建立梯度技术转移网络:

国际
- 对接全球科技创新资源
- 巴士技术、硅谷、伦敦、柏林、多伦多
- 附带俄罗斯、南非、悉尼

上海及长三角
- 创新策源地
- 临港智能制造分中心、张江分中心等
- 长三角
- 浙江余杭分中心、太仓分中心、安徽分中心等

国内东北、西部
- 技术需求地
- 大连分中心、甘肃分中心、新疆分中心等

一带一路沿线国家
- 打造经济共同体
- 老挝分中心、新加坡分中心等
TO ASSIST DOMESTIC ENTERPRISES GOING ABROAD

Marketing
- Market expansion
- Market survey
- Industrial resources docking
- Exchange activities
- Feasibility study report

Capital Raising
- Chinese corporate investment
- Local industry fund
- Local government grants/loans
- Chinese financial institution loan

Technology
- Provide CRO with local research institutes
- Provide global tech library reports and professional tech assessments
- Provide project packages such as IP transfer, VC, M&A
- Industry summit and technical exchange
- Technical talent search and introduction

Operation
- Find local project or site
- Coordinate government relations
- Apply for government grants/loans
- Help form a local team

Talents
- Innovation cooperation and local business training
- Business communication and salon
- Local team member recruitment
- High-end talent introduction

Incubation
- Virtual office
- Virtual assistant
- Work place
- Accounting service
- Human Resources
- English website and promotion
- IT service

Integrator of service institutions
The fourth side service platform

Integrator of service institutions
The fourth side service platform
TO ATTRACT AND BRING IN OVERSEAS SCI-TECH ACHIEVEMENTS

**Attract Chinese Investment**
- Prepare the project financing plan
- Connect Chinese potential investors
- Connect strategic partners and open up Chinese marketing channel
- Evaluate investors and strategic partners

**Understand Chinese Policies**
- Policy preferences, such as tax cuts, allowances, space, housing, children's education and etc.
- Requirements, such as legal compliance in environmental protection, safety and etc.
- In China, policy determines the market. If you want to understand the market, you must understand the policy first

**Expand Chinese Market**
- Co-working and incubation
- Industry summit and tech exchange
- Cooperation resource
- Tech patent service
- E-commerce solution

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FUTURE POTENTIAL OF COOPERATION

Organization of exchange visits

Exhibition display

Promotion and publicity

Business docking

Enterprise communication

Academic exchange
Open Innovation of Large Enterprises

19 Innovative Achievements

Find application scenarios
感谢聆听

THANKS